

World Trade Press

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www.CypressResume.com www.WorldTradePress.com www.WorldTradePress.net

CONTACT

SUPPORT

FEATURES

- ♦ 100,000+ professions represented
- ♦ 18,000+ ready-made statements and job titles, by industry
- Easy editing of statements
- Custom cover letters
- Custom reference lists
- ♦ Step-by-step instructions
- Intuitive navigation
- Unlimited user access
- Online storage of user data
- No advertising
- ◆ Full maintenance
- Ongoing development
- Hosting

I had great enthusiasm for Cypress Resume from the branch managers in our system. We all feel that this product is immensely helpful to our patrons.

> **Becky Mayle** Reference & Adult Services Marion County Public Library West Virginia, USA

We're impressed . . . We'd like to get this up and running on our website.

> Eden Fergusson Director Raynham Public Library Massachusetts, USA

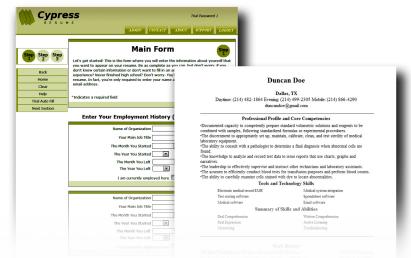
Resumes Made Easy

Cypress Resume is the simplest, most effective tool for resume writing in the industry. Cypress Resume is specifically designed for the non-writer, so that inexperienced applicants can create professional-looking resumes that will stand out in the job market. With more than 100,000 professions and 18,000 ready-made statements, Cypress Resume breaks resume building into 3 simple steps:

- 1. Enter your data.
- 2. Complete your job title search.
- 3. Choose your statements. And you're done!

BENEFITS

- ♦ Resumes Made Easy—Library patrons can create professional resumes effortlessly in minutes. The easy-to-use format eliminates the need for assistance—so you'll be free to focus on other tasks.
- ◆ Speak the Language—Resumes need to grab the attention of an employer immediately to make it through the weeding process. Cypress Resume's 18,000+ professional statements cover virtually all professions, grouping job types by core tasks.
- ♦ No Writing Skill Required—With Cypress Resume, there is no need to compose anything, ever. Users simply type basic information about themselves and leave the difficult task of writing concise, descriptive statements detailing abilities to us.
- ◆ Automatic, Dynamic Document Formatting—Finished documents will always be perfectly formatted. Our advanced algorithms dynamically adjust page layout and content volume based on the amount of information entered.
- ◆ Supporting Documents—Custom cover letters and reference lists allow users to introduce themselves to prospective employers. Simply select a job title and then choose from among our expertly written letters specifically geared toward that profession.



World Trade Press is a publishing and information products company specializing in large-scale digital media products. We are best known for our extensive coverage of cultural and business topics for countries of the world. Our markets include academic and public libraries, global businesses, government agencies, trade promotion agencies, and logistics firms.